

# Web Designer, Website Builder, or WordPress

Which is the Best Platform to  
Build Your Website?



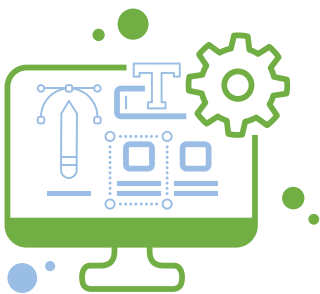
Building a website doesn't have to be complicated or expensive. All you need to do is choose a good platform.

Let's discuss three of the most popular ones: **web designer**, **website builders** and **WordPress**.



### **Web Designer**

Professionals that can work on your desired idea or concept from scratch and turn it into a gorgeous website.



### **Website Builder**

A drag-and-drop platform that allows users to build their website without having any sort of coding experience.



### **WordPress**

A blogging platform turned into a full-fledged website building tool with a content management system at its core.

Features	<b>Web Design</b> 	<b>Website Builder</b> 	<b>WordPress</b> 
 <b>Benefits</b>	<ul style="list-style-type: none"> <li>• Experts can build any kind of website – from simple (e.g. one-page websites) to the most complex (e.g. ecommerce, forums)</li> <li>• Easy customisation and wide flexibility</li> <li>• More control over SEO</li> </ul>	<ul style="list-style-type: none"> <li>• Choose from professional-looking templates to create websites in a snap</li> <li>• Easy drag-and-drop editor</li> </ul> <p>Existing widgets to make your website</p> <ul style="list-style-type: none"> <li>• more functional</li> </ul>	<ul style="list-style-type: none"> <li>• Building a website takes less time because of CMS</li> <li>• Huge library of ready-made themes to change the look of your website in an instant</li> <li>• Responsive themes to help users make their site viewable on any device</li> </ul>
 <b>Flexibility</b>	<ul style="list-style-type: none"> <li>• Build anything you want from scratch</li> <li>• Developers will help you understand what you can and cannot do with your website</li> </ul>	<ul style="list-style-type: none"> <li>• Manage personal or small websites</li> <li>• Have certain limitations when it comes to full-fledged management of the website</li> </ul>	<ul style="list-style-type: none"> <li>• Open-source environment allows for wide flexibility</li> <li>• Plugins and widgets create an opportunity to add more website features</li> </ul>
 <b>Pricing</b>	<ul style="list-style-type: none"> <li>• Expensive – requires more detailed, elaborate, and in-depth planning</li> </ul>	<ul style="list-style-type: none"> <li>• Average cost of \$20 per month</li> <li>• Most web hosting providers also offer website builder tools as part of their hosting plans</li> </ul>	<ul style="list-style-type: none"> <li>• Offers a free plan with limited features</li> <li>• Web hosting providers offer WordPress hosting inclusive of features not included in the free plan</li> </ul>
 <b>Themes and Layouts</b>	<ul style="list-style-type: none"> <li>• Can work on any kind of design and layout you want</li> </ul>	<ul style="list-style-type: none"> <li>• Have built-in templates that fit various niches</li> </ul>	<ul style="list-style-type: none"> <li>• Offers a variety of themes (free and paid) that fit any website function</li> </ul>
 <b>Ease of Use</b>	<ul style="list-style-type: none"> <li>• Takes longer – process involves research, planning, coding, and revisions to come with the expected output</li> </ul>	<ul style="list-style-type: none"> <li>• Easy for beginners – users are not required to code because of drag-and-drop interface</li> </ul>	<ul style="list-style-type: none"> <li>• Easy for beginners, but may still need a bit of technical knowledge to configure plugins and themes</li> </ul>
 <b>User Support</b>	<ul style="list-style-type: none"> <li>• Web designers and developers offer website maintenance and support</li> </ul>	<ul style="list-style-type: none"> <li>• Offers how-to guides, FAQ pages, and 24/7 customer support</li> </ul>	<ul style="list-style-type: none"> <li>• Has a big community forum where users can ask and answer questions</li> </ul>

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